

Start Up Business Program

1. Intro

A business startup program is a program designed to help entrepreneurs and small business owners launch and grow their businesses. These programs provide a range of resources, including funding, mentorship, networking opportunities, and educational workshops, to support entrepreneurs in developing and scaling their businesses.

Types of Business Startup Programs:

1. **Accelerators:** These programs provide funding, mentorship, and networking opportunities to early-stage startups in exchange for equity.
2. **Incubators:** These programs provide shared office space, networking opportunities, and access to resources for early-stage startups.
3. **Business Plan Competitions:** These programs provide funding and resources to entrepreneurs who submit a business plan and compete against other entrepreneurs.
4. **Small Business Development Centers (SBDCs):** These programs provide free or low-cost business consulting, low-interest loans, and other resources to small business owners.
5. **Entrepreneurship Organizations:** These programs provide networking opportunities, mentorship, and access to resources for entrepreneurs.

2. Objectives

- Cover basic Business Elements
- Set ground roles for Startup Entrepreneurs
- Business Coach based on Business Case.

Benefits of Business Startup Programs:

1. **Access to Funding:** Business startup programs can provide funding for startups, which is essential for launching and growing a business.
2. **Mentorship:** Business startup programs often pair entrepreneurs with experienced mentors who can provide guidance and support.
3. **Networking Opportunities:** Business startup programs provide opportunities to connect with other entrepreneurs, investors, and industry experts.
4. **Resources:** Business startup programs often provide access to resources such as office space, equipment, and software.
5. **Education:** Business startup programs provide educational workshops and training sessions on topics such as marketing, finance, and operations.

3. Program Outline

Startups also keen to learn more about

Business Idea Generation	Lean Startup	Entrepreneurship Fundamentals	Business Fundamentals	Business Strategy
		Digital Marketing	Business Model	Marketing Strategy

Main Topic / Knowledge	Basic	Advanced Level
Ideation Phase	○ Entrepreneur Skills & Characteristics ○ Applicable idea ○ Idea Classification: Out of the Box ○ Expected needed Investment to start up ○ Calculate Expected Revenues Stream	Transform Idea To Reality (Project Breakdown) , PM Methodology Timeline ,
Market Testing	Consumers' Needs Vendors: products /Services Competitions / Substitutes	
Business Elements	• Vision • Strategy to market Entrance • Basic Business plan (1-3) years Revenue Stream / Startup Expenses / Risks • Financial Impacts & Sustainability	• Products Mix Revenue combination (GP%) • Price Strategy
Enterprise Foundation	○ Investors Structure ○ Funding Strategy (Crowd Funding) ○ Start-up Workforce Analysis	• Outsourcing • Vendor Management
Marketing Foundation	○ Marketing Strategy & Campaign ○ Cost of customer acquisition ○ Retaining Customers	• Digital MKTG • Website /Marketplace • Market Share
Monitoring & Control	○ Daily Sales Monitoring & Control ○ How to meet & Compete Business Challenges	• Regulations , Competition, Market Dynamics , Customer Experiences/Preferences
Main Touched output	○ Ready Made Business Plan	• Business Coach Role

4. Timeline |Duration

- Expected Duration: Four – Five Days
- Proposed Training Fee Scheme

</ 20 Attendee	Up to 30 Attendee	>45 to 50 Attendee
EGP15,000/Attendee	EGP12,000/Attendee	EGP10,000/Attendee

5. Taycoon Supporting Services

Taycoon Aims to Build a sustainable shield for our Business partners & prospect clients to have consistent healthy growth overtime.



Mission
Enabling Business Community to Beat & cope with global business shifts & challenges Transformation toward new era of Future . empower businesses with cutting-edge digital tools and strategies, enabling them to achieve their Corporate goals and stay ahead in the competitive landscape.

GOAL
To Build a sustainable Shield for Business partners & Clients to have Consistent healthy Growth overtime



Vision
To be the First partner for resolutions for Micro& SMEs in MENA Region by revolutionizing & digitalizing Start Ups & SMEs industry through innovative solutions that deliver exceptional results for businesses worldwide.

STRATEGY :
Using Scientific & Most experienced effective directions to beat the challenges across time

We can Provide & Support all Startups with the following; -

- Learning by doing till you Deliver business plan
- **Business Kit** Handover Readymade Business Plan through Business Coach
- Operation Periodical Consultation
- Hand-in Hand Business

Meanwhile the extended range of services may include:-

Business Service

First Partner toward Competitively to Business Renovation

To cope of Downward Economic challenges & tasks, your Business Innovation & New AI World Generation Ability to Catchup is always a main Challenge to Winnow & Sustain your business alive.



Sustainable Business

- Business Start Ups.
- Financial Mechanism & Affordability
- Main Operation Systems (Quality Sys) .
- Operation Model & Excellence



Customer Attraction & Retention

- Customer Persona.
- Customer Segmentation
- Customer Attraction Strategy
- Customer Retention policies
- Churn Rate : stop Doing business with Company



Strategic Thinking & Planning

- 1.Setting Strategic Directions
- 2.Core Competences & Value Proposition
- 3.Three/Five Years plan(s) & Implementation Playbook



Consistent Healthy Growth.

- Setting Annual Targets
- Measuring Healthy Annual Growth Rate & MS Diversify
- Revenue Streamlines
- Trust & Confidence : value of money

6. Contact US

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